



## Company

ECT is the best business partner for carriers and service providers who want to make money by providing voice and multimedia value-added services. We enable you to move from the generic minutes business up the value chain to unique, higher value and thus higher margin communications services.

We enable our customers, the network and service providers, to flourish and make money the time-honored way - by giving businesses and consumers the cost-effective telecoms services they truly need and want. This means lowering the capital and operative costs of technology and paying attention to what makes communications more efficient, more individual, and more fun. It's how we've grown and how you will, too - by partnering with us.

We have a Global Distribution and Service Agreement with Ericsson which includes among other products, the **effEctive**® product line. In addition to our direct sales and service in Europe, Ericsson now also sells and maintains **effEctive**® solutions to customers worldwide, e.g. for televoting and network-based interactive voice response. Customers can also realize products based on **effEctive**® solutions as hosted services provided by Ericsson Managed Services.

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