



# Number Translation Services (NTS)

It's common knowledge that Number Translation Services are about translating non-geographical numbers to geographical numbers based on criteria such as time-of-day, geographical origin, IVR interaction and distributed to various destinations. Have you ever considered that although simple [static call routing](#) is very widely used, the real added value and a much higher margin for you as a carrier are in [dynamic call routing](#). [Contact us](#) to increase your revenue with Number Translation Services.

The graphic below compares Number Translation Services and shows the approximate share of revenue and profits from static and dynamic call routing.

