For immediate release: August 1st 2011

Focus on Voice: ECT Exhibits at SpeechTEK 2011

Vendor of value-added services showcases cloud-based contact center and PBX products in the USA

Munich/Plano, TX August 1st, 2011: The spotlight will be on the latest innovations in voice technology when ECT (European Computer Telecoms Inc.) attends this year's SpeechTEK conference in New York City. The vendor of complete solutions for value-added services in the voice and multimedia domain will be present at the annual event from August 8-10 in the Hilton New York at booth #213.

ECT will show carriers and service providers how they can offer cloud-based value-added services to their corporate customers. These include network-based IVR, network-based contact center services, televoting and virtual PBX to achieve true fixed-mobile convergence.

"Our multi-service, multi-tenant technology enables carriers and service providers to replace multiple legacy platforms with different vertical services with just one platform for both TDM and IMS networks," explains Giyora Leff, Managing Director of European Computer Telecoms Inc. "Getting rid of these legacy 'island' solutions is a major contribution towards improving cost-effectiveness both for operators and their enterprise customers, particularly when compared to costly enterprise equipment."

Companies interested in arranging an appointment with ECT at SpeechTek should send an e-mail to giyora.leff@ect-telecoms.com

To learn more about SpeechTek, please visit www.speechtek.com/2011

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About ECT (European Computer Telecoms):

As a leading provider of technology for voice and multimedia value-added services, ECT enables telecoms providers to maintain cost leadership while offering products that optimally fulfil market demands.

Based on its open ***ECTXML®*** programming language, an extension of the industry standards VoiceXML and CCXML, ECT provides complete solutions for Network-Based Contact Centers, Ring Back Tone Service, Virtual PBX / IP Centrex, Televoting, Multimedia Advertising, Interactive Multimedia Response, etc. The company is also specialized in migrating services from legacy platforms to next-generation solutions.

Major carriers and providers worldwide offer profitable telecoms products based on ECT technology, including AT&T, BT, Belgacom, Deutsche Telekom, DTMS, Etisalat, IN-telegence, mcel, MTN, Muzicall, OnePhone, Orange, Rogers, Saudi Telecom Company, Swisscom, TDC, Teliasonera, Telenor, Tele2, Versatel, Virgin Media, Vodafone and Zain.

Founded in 1998, ECT is an unlisted German public company with its headquarters in Munich, Germany and wholly owned sales and service subsidiaries in England, France, Germany, The Netherlands, and the USA. In the Americas ECT sells network-based interactive voice response and televoting systems jointly with Ericsson AB

http://www.ect-telecoms.com
http://www.effective-contactcenters.com
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