



## ECT wins Major Contract for **INtelLECT**<sup>®</sup> Next-Generation Platform and **effEctive**<sup>®</sup> Value-Added Services

**One of the Leading Carriers Worldwide is investing an additional 5 Million Euros in ECT Technology over the Next Three Years.**

Munich, May 23<sup>rd</sup> 2014: ECT (European Computer Telecoms AG), vendor of complete solutions for value-added services in the voice and multimedia domain, has closed a frame agreement with a former European incumbent, one of the largest carriers worldwide, for the provision of network-based communications services.

The agreement has a minimum three-year duration, starting in 2014.

“The signing of this agreement shows how the big players in the market see us as a reliable partner,” comments Marshall E. Kavesh Chief Executive Officer at ECT. “Our strength has always been the combination of state-of-the-art technology, combined with transparent pricing and future-proof investment.”

The **effEctive**<sup>®</sup> suite of value-added services encompasses the leading-edge network-based contact center solution as well as televoting, interactive voice response and many other services. All features are available in the browser. These include an agent and manager workplace, a portal to set up all routing activities for skill-based, origin-based or any other type of routing, and the Visual Callflow Builder, a graphical user interface that enables users to create callflows in the browser without any programming knowledge just by arranging icons.

Additionally, ECT offers **INtelLECT**<sup>®</sup> Virtual PBX, which replaces traditional PBX equipment with a solution from the cloud. This Virtual PBX enables users to converge their fixed-line and mobile telephony in just one device and take advantage of PBX features like pick-up and hunting



groups or an attendant workplace. Customers can receive only one invoice for their fixed-line and mobile telephony. Separate mobile phone contracts are no longer needed.

All ECT applications run on the **INtelLECT**<sup>®</sup> Next Generation Intelligent Network. This platform enables value-added services simultaneously in legacy and IMS/ SIP environments, speaking all relevant protocols e.g. ISUP, INAP, CAMEL, SIP. Additionally, the **INtelLECT**<sup>®</sup> platform enables carriers to harmonize the different, heterogeneous parts and switches of their network and ensure they can communicate with each other. ECT technology runs in carrier networks worldwide, offering operators to do business with cloud-based value-added services.

#### **About ECT (European Computer Telecoms AG):**

As a leading provider of technology for voice and multimedia value-added services, ECT enables telecoms providers to maintain cost leadership while offering products that optimally fulfill market demands.

Based on its open **ECTXML**<sup>®</sup> programming language, an extension of the industry standards VoiceXML and CCXML, ECT provides complete solutions for Network-Based Contact Centers, Ring Back Tone Service, Virtual PBX / IP Centrex, Televoting, Multimedia Advertising, Interactive Multimedia Response, etc. The company is also specialized in migrating services from legacy platforms to next-generation solutions.

Major carriers and providers worldwide offer profitable telecoms products based on ECT technology, including AT&T, BT, Belgacom, Deutsche Telekom, DTMS, Etisalat, mcel, MTN, Muzicall, OnePhone, Orange, Rogers, Saudi Telecom Company, Swisscom, TDC, Teliasonera, Telenor, Tele2, Versatel, Virgin Media, Vodafone and Zain.

Founded in 1998, ECT is an unlisted German public company with its headquarters in Munich, Germany and wholly owned sales and service subsidiaries in England, France, Germany, The Netherlands, and the USA.

[www.ect-telecoms.com](http://www.ect-telecoms.com)

[www.effective-contactcenters.com](http://www.effective-contactcenters.com)

[www.ect-ringback.com](http://www.ect-ringback.com)

[www.ect-virtualpbx.com](http://www.ect-virtualpbx.com)

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